



PRESIDENT'S MESSAGE – OCTOBER 2023

Dear Members of Westlake Lake Community,

It is never a dull moment (or month!) at Westlake Lake Management Association (WLMA), especially as we continue our quest to take a “fresh review” of our operations for the benefit of today and into the future. I'd like to highlight the following three new happenings in October:

New Logo (above): Actually, this is not a new logo and has been used for some time on our website and on the uniforms worn by our dedicated lake operations team. **A big Thank You to the WLMA Communication Chair, Jim Lacey**, for his tireless efforts during the year to overhaul the WLMA website (check it out! www.westlake-lake.com), and for bringing to the attention of the WLMA Board that the usage of the above logo was not consistently used in WLMA communications and platforms. This logo will now be used consistently and signifies our focus on unity and a streamlined approach, ensuring that the identity of WLMA is cohesive across all platforms.

New Board of Representatives (2024): In October, the annual election process was completed for the 33 Board of Representatives that include representatives from the eight WLMA Districts (i.e., the 7 surrounding lake Associations plus The Landing). This new Board will begin their one-year term starting January 1, 2024. I wish to extend a warm welcome to the newly elected 2024 Board of Representatives and encourage each and every one of you to reach out to the district representative(s) in your area and offer your congratulations. These 33 Board of Representatives and your engagement and support are key to our continued success together.

New Management Company: October 1st marked a significant milestone for WLMA as we officially transitioned to our new management company, PMP Management. We are excited about the opportunities this change presents to continue our “fresh review” of various areas of our operations during the transition. This transition will undoubtedly have some challenges and disruption to the “status quo” in the short term; however, embracing this transition and some changes that will come with it is essential for the transformative improvements of our operations and communications for our members and community. Please be patient with us as we complete this transition over the coming months.

Thank you for your continued trust and support in Westlake Lake Management Company. We look forward to a bright future and working together to make our community an even better place to call home.

Warm regards,

Chip Lightfoot, President, Westlake Lake Management Association