

WESTLAKE LAKE MANAGEMENT ASSOCIATION

32353 Triunfo Canyon Road, Westlake Village, CA 91361

(818) 889-5377/(818) 889-5039 Fax • Website: www.westlake-lake.com



PRESIDENT'S MESSAGE

April 2023

Dear Members of the Westlake Lake Community,

In this month's President's Message, I want to acknowledge and emphasize the importance of timely communication within our community, especially about our beloved lake. Westlake Lake Management Association (WLMA) continues to do our best to provide effective communication which is essential for any community to thrive and flourish with real time facts and information that affect us all.

Among other communication channels we use, WLMA relies on communication to be cascaded through the WLMA Board of 33 of elected representatives from each of the surrounding homeowner districts and The Landing. In addition, we send the same communications to each of the Presidents of the district's homeowners' associations (i.e., HOA Presidents) and Yacht Club leadership.

A recent communication example: The WLMA communication of the lake Alum Sulphate treatment and to limit boating activity during the application was unusual and unprecedented. This treatment is expected to result in an immense benefit to the lake. The treatment was scheduled and then postponed last minute by our lake ecologist due to weather and other unforeseen lake ecology reasons. WLMA sent multiple communications to the Board and HOA Presidents. We posted signs at the marina as well. I saw communications cascaded to the 329 residents of Westlake Island by the **Westlake Island HOA President Mike Meisel** and the 236 residents by **Northshore HOA President Jordan Blakley** alerting homeowners in their districts within hours of the WLMA prepared communication to them of both the original application plan and delay. I've heard other HOA Presidents and Board representatives helped with this communication in their respective districts. Thank You!

I would like to also take this opportunity to say Thank You to everyone for your efforts in helping to ensure that communication is disseminated quickly and effectively to all residents, and *your ideas to further increase and help with effective communication.*

WLMA will continue to explore other ways to enhance direct communication with homeowners, and the timeliness and effectiveness of communication relies on spreading the word through as many channels and ways as possible.

Did you know? WLMA constituents and customers we serve include the following: 1300 homeowners / residents surrounding Westlake Lake that reside in seven residential districts plus one district for The Landing Restaurants and Shops. We also serve other interested parties in the Marina (approximately 300 slip rentals) and the Yacht Club. We recognize all these residents and interested parties as our customers and constituents that we serve.

As we move forward, we value your input and feedback, and we are committed to providing you with the best possible service. Together, we can build a stronger and more vibrant community.

Respectfully,
Chip Lightfoot, President